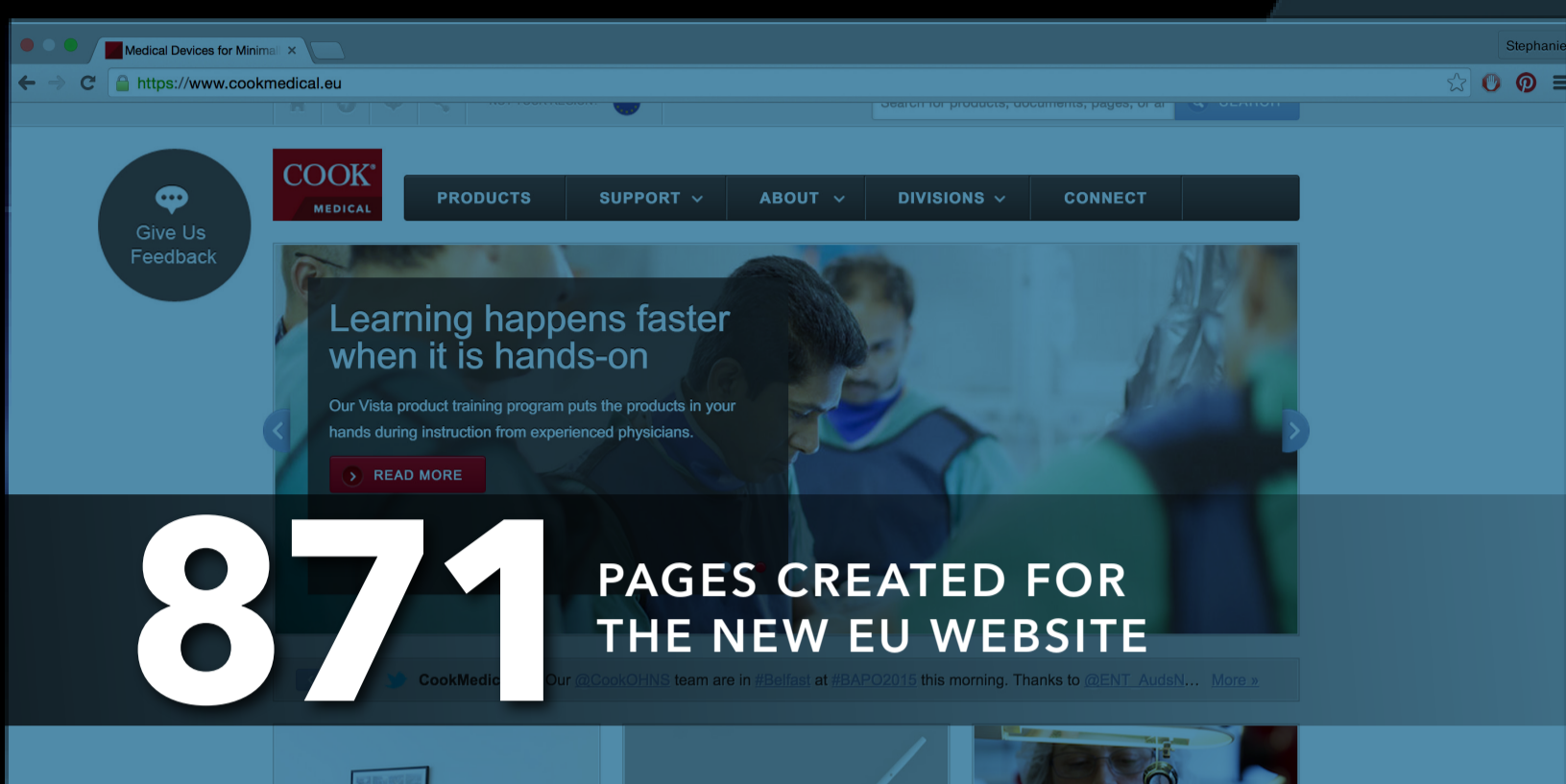


The
Cook Medical European Website
IS NOW LIVE!

www.CookMedical.eu

The new site may look a lot like the U.S Cook website, but the content was all updated for the European audience. A lot of work went into it. Take a look at some of the numbers below.



871 PAGES CREATED FOR THE NEW EU WEBSITE



99 PEOPLE IN 3 COUNTRIES INVOLVED IN CREATING, MANAGING, ROUTING, REVIEWING, AND BUILDING THE SITE



438 CUSTOMER-FACING STAFF IN EUROPE WILL USE THE SITE



76 COOK TEAM MEMBERS NOT INVOLVED IN THE PROJECT WHO TOOK THE TIME TO GIVE US FEEDBACK



33 COUNTRIES WILL BE SERVED BY THIS NEW WEBSITE

1 Cook

A UNIFIED GLOBAL COMPANY REPRESENTED BY MULTIPLE REGIONAL WEBSITES WITH SIMILAR LOOK, FEEL, AND TONE