

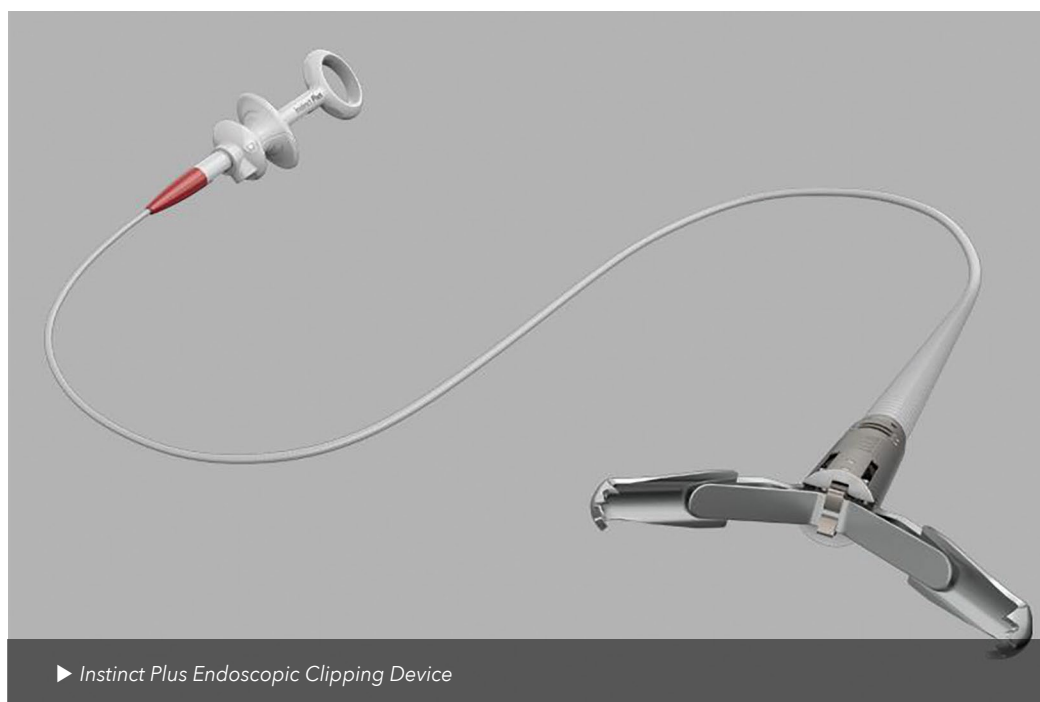
Making way for the next generation

Instinct Plus™ Endoscopic Clipping Device offers improvements over previous generation

One of the newest products in Cook's Endoscopy division is the Instinct Plus Endoscopic Clipping Device. It is the next generation of the Instinct® Endoscopic Clip, which was introduced in 2014.

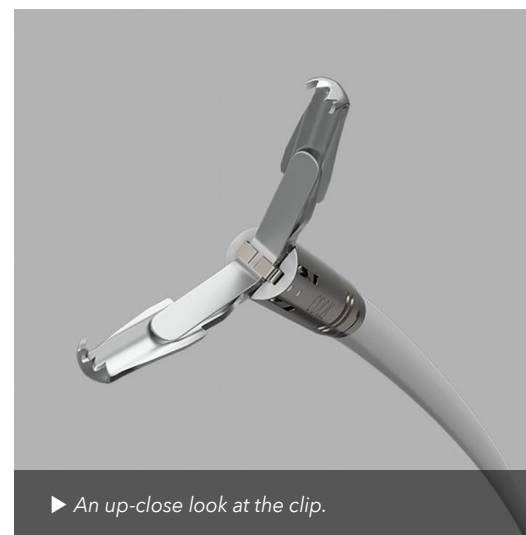
The new Instinct Plus clip is a small metal clip that is attached to the end of a 230-cm-long (90.55 inches) catheter that has a handle on the other end. The catheter is inserted into the patient's body through an endoscope, which is a small, flexible tube that has a light and camera built into it. The clinician uses the handle on the Instinct Plus to open and close the clip, rotate the clip, and attach the clip to the tissue when the clip is properly positioned in the patient's body.

The clip can be used in medical procedures throughout the gastrointestinal tract in several different ways. It can be used to stop bleeding by clamping onto an artery or a bleeding ulcer, to close a wound that is created when a tumor is removed, or to mark a location where another procedure will be performed. Among its other applications, it can also be used to attach a feeding tube to the wall of the small intestine or to attach a self-expanding metal stent to the wall of the esophagus.



The new Instinct Plus was designed to offer several improvements over the previous Instinct clip:

- ▶ The anchoring tips on the clip help to grasp and hold tissue.
 - ▶ The clip was reengineered for smoother operation.
 - ▶ The span of the clip is adjustable up to 16 mm (about 0.63 inches) wide.
- **Greg Adams** (Greg.Adams@CookMedical.com) was the written content manager for Corporate Branding.



The Instinct Plus product page on the Cook Medical website contains several videos that show the view through an endoscope as the Instinct Plus clip is used to treat different conditions, as well as an animation that illustrates the operation of the device. Follow the link below!

www.cookmedical.com/products/5eefcfe-8a52-4614-9ce3-ce5103e9dd0b/

